

Startup Tech

INTRO

“ Ever since I got into Startup Tech I can go up to a person without being shy and scared. ”

–Laurie Ann Jadotte, NFTE Graduate



Coding. Creativity. 21st Century Opportunities.

Startup Tech is a blended learning tech-entrepreneurship course that asks students to identify ways to improve their world and to build marketable digital solutions. Students work in teams to:



Imagine, create, and launch an original app that addresses a community need



Develop an original abbreviated business plan and marketing materials



Present in a Startup Showcase for the chance to win funding and publicity

Through learning to create digital products and businesses of their own design, students gain essential 21st Century skills that will open new doors for themselves and serve others.

Key Content

This course is structured around **seven basic units of learning**:

- Introduction to Startup Tech
- Introduction to MIT App Inventor
- Technology & Entrepreneurship in Healthcare
- Technology & Entrepreneurship in Business & Finance
- Technology & Entrepreneurship in Environmental Science & Conservation
- Advanced MIT App Inventor
- Startup Showcase

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